EXCELLABUST

EXCELLING LABUST IN MARINE ROBOTICS

INNOVATION MANAGEMENT TRAINING 2

"University Entrepreneurship"

Report

19 May 2017

University of Girona

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 691980.

1. VENUE

Universitat de Girona
Parc Científic I Tecnològic UdG – Edifici Giroempren
17.003 – Girona

2. SUMMARY

University Entrepreneurship is a topic in which the consortium members showed interest in several meetings, therefore, the team focused on finding an expert on the topic at European level for the second Innovation Training.

The lectures focused on identifying the key points to be taken into account when presenting a venture to a potential investor. What will be the main features on the business that he/she would like to identify from a first moment (the song) and what are the main characteristics of the team that will carry out the venture that he/she would like to see (the singer). The lecturer for the training was Jeff Skinner, an experienced consultant expert on the development of new ventures for more than 30 years, currently working at London Business School.

Along the morning we drove our attention on identifying the 7 main "focus of attention" where the investors would put their interest when analysing whether to invest or not in a new venture. We put the theory into practice with a case study on the critical point of view towards a business idea using the value chain. The afternoon was devoted to the application of a methodology to assess new venture ideas, again through the simulation on real business cases.

3. LIST OF PARTICIPANTS

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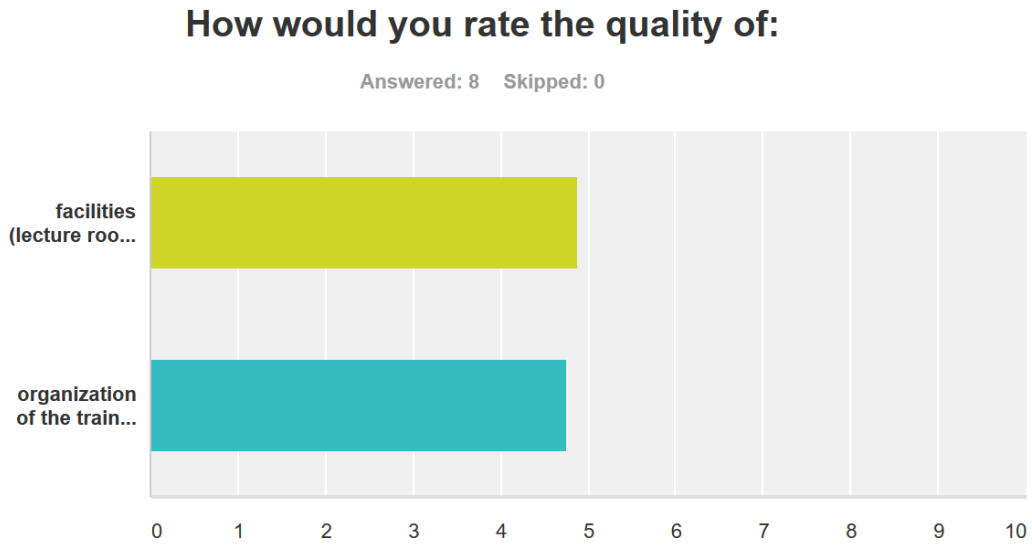
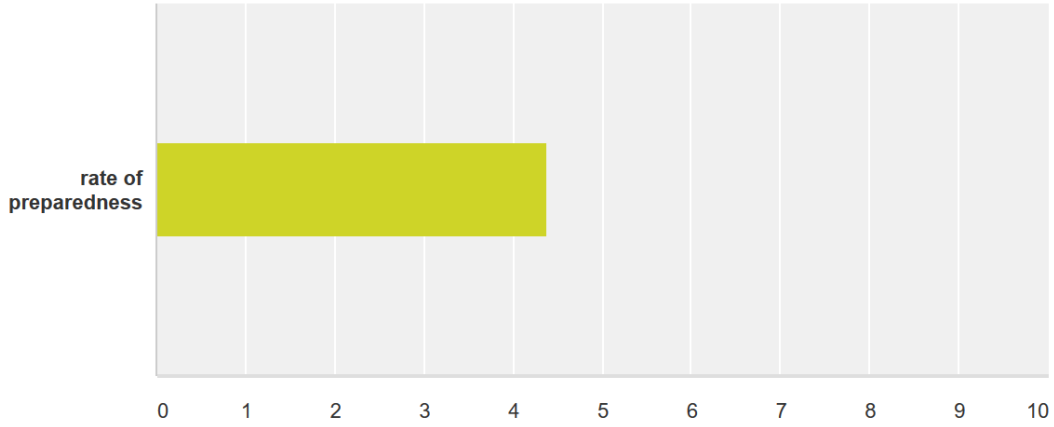
4. SURVEY RESULTS



	Bad	Below average	Average	Above average	Excellent	Total	Weighted Average
facilities (lecture room, wireless internet, etc.)	0.00% 0	0.00% 0	0.00% 0	12.50% 1	87.50% 7	8	4.88
organization of the training (syllabus, breaks, etc.)	0.00% 0	0.00% 0	0.00% 0	25.00% 2	75.00% 6	8	4.75

How would you rate your preparedness for the training?

Answered: 8 Skipped: 0

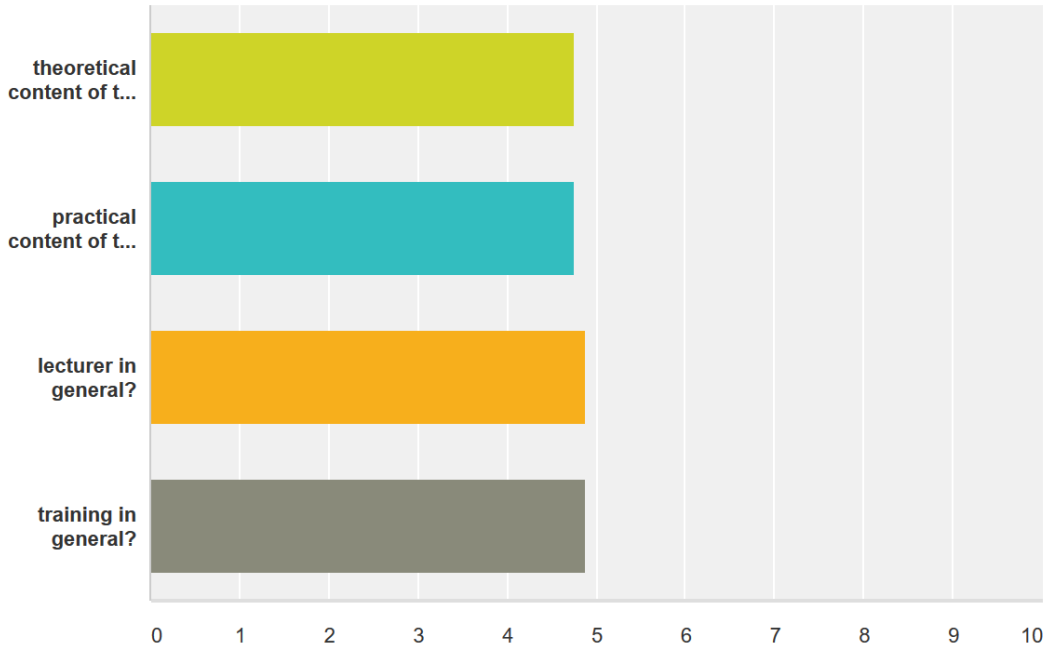


	Bad	Below average	Average	Above Average	Excellent	Total	Weighted Average
rate of preparedness	0.00% 0	0.00% 0	12.50% 1	37.50% 3	50.00% 4	8	4.38

EXCELLABUST

How satisfied were you with the:

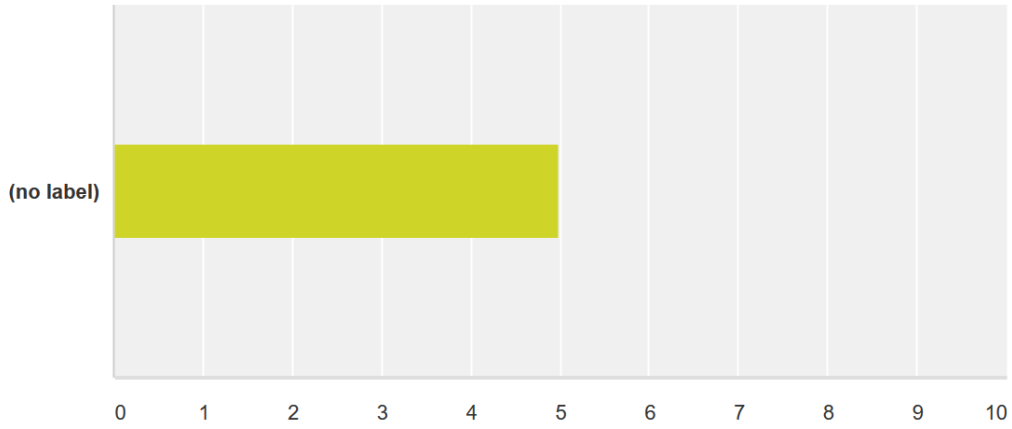
Answered: 8 Skipped: 0



	Bad	Below Average	Average	Above Average	Excellent	Total	Weighted Average
theoretical content of the training?	0.00% 0	0.00% 0	0.00% 0	25.00% 2	75.00% 6	8	4.75
practical content of the training?	0.00% 0	0.00% 0	0.00% 0	25.00% 2	75.00% 6	8	4.75
lecturer in general?	0.00% 0	0.00% 0	0.00% 0	12.50% 1	87.50% 7	8	4.88
training in general?	0.00% 0	0.00% 0	0.00% 0	12.50% 1	87.50% 7	8	4.88

How knowledgeable in the tutorial content was your lecturer?

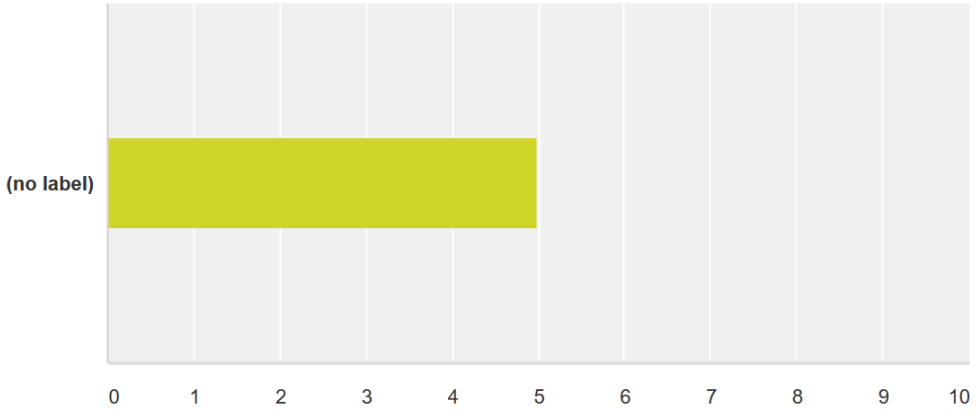
Answered: 8 Skipped: 0



	Bad	Below Average	Average	Above Average	Excellent	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 8	8	5.00

Did the training meet your expectations?

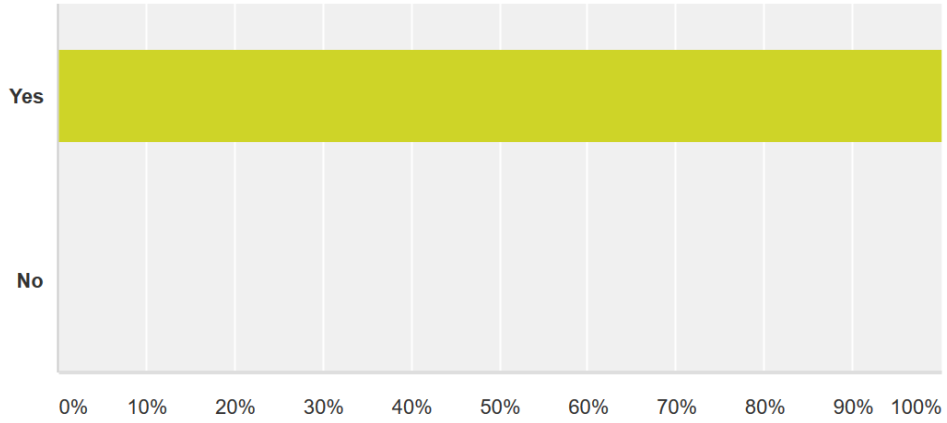
Answered: 8 Skipped: 0



	Bad	Below Average	Average	Above Average	Excellent	Total	Weighted Average
(no label)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 8	8	5.00

Would you attend another training organized within the scope of EXCELLABUST project?

Answered: 8 Skipped: 0



Answer Choices	Responses	
Yes	**100.00%**	8
No	**0.00%**	0
Total		8

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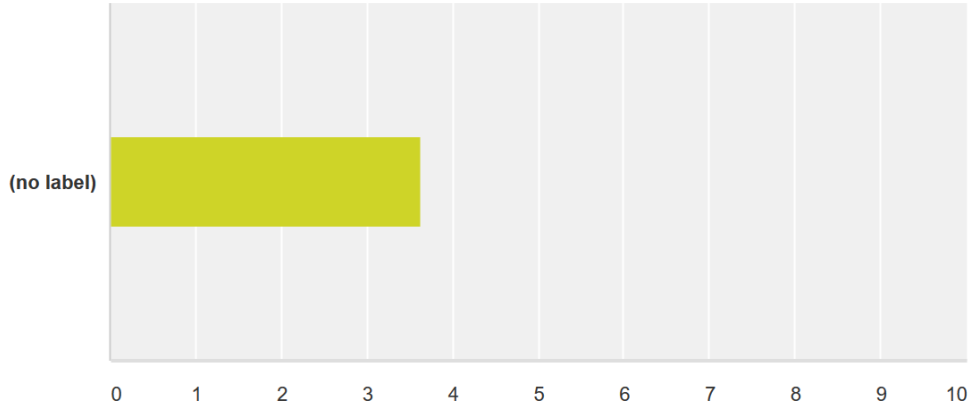
How would you rate your level of knowledge about the topic of the training after attending tutorial, compared with the knowledge you had about the topic before attending the tutorial?

Answered: 8 Skipped: 0



	Bad	Below Average	Average	Above Average	Excellent	Total	Weighted Average
(no label)	0.00% 0	12.50% 1	25.00% 2	50.00% 4	12.50% 1	8	3.63

Which part of the training did you find

Answered: 4 Skipped: 4

Answer Choices	Responses
the MOST useful? Responses	100.00% 4

Responses (4) | Text Analysis | My Categories

Categorize as... | Filter by Category | Search responses

Showing 4 responses

The theoretical parts and some real cases
5/24/2017 2:47 PM View respondent's answers

The practical case-studies
5/24/2017 11:00 AM View respondent's answers

Session 1 & Session 4
5/24/2017 9:49 AM View respondent's answers

practical part and hearing real life examples from the lecturer
5/24/2017 9:41 AM View respondent's answers

5. PHOTOS

All photos are available here.