

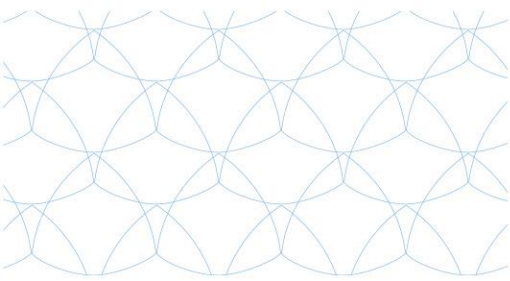
EXCELLABUST
EXCELLING LABUST IN MARINE ROBOTICS

INNOVATION MANAGEMENT TRAINING

“Knowledge and Technology
Transfer”

18th – 20th April 2018

University of Zagreb



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1. VENUE

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2. PREREQUISITES FROM PARTICIPANTS

None

3. SCHEDULE

Day 1: 19th April 2018 (Thursday)

08:30 – 09:00	Meet and greet coffee
09:00 – 09:30	Introduction of the expert and the attendees
09:30 – 10:30	Session 1: Innovation – Manuela Arata
10:30 – 11:00	BREAK
11:00– 12:00	Session 2: Science Value – Manuela Arata
12:00– 13:00	Session 3: Knowledge & Technology Transfer – Manuela Arata
13:00 – 14:30	LUNCH BREAK

Day 2: 20th April 2018 (Friday)

08:30 – 09:00	Meet and greet coffee
09:00 – 10:30	Session 4: Working on site
10:30 – 11:00	BREAK
11:00– 12:30	Session 4: Working on site
12:30-13:00	Questions and Answers
13:00 – 14:30	LUNCH BREAK

4. INNOVATION TRAINING PLANNED OUTCOMES:

- Thinking about the benefits of Open Innovation
- Understanding the impact of Innovation
- Improving of the capacity to identify the key factors for Innovation
- Understanding of the new role of the researchers as social actors of the change
- Understanding the importance to integrate scientific education with managerial skills
- Being aware about the importance of the Public engagement and communication in the chain of innovation
- Understanding how the Knowledge and Technology Transfer Office can be the outreach interface of the scientific community
- Lesson learned

5. LECTURE DESCRIPTION:

Session 1 – Innovation

The concept of innovation
Sources and destination of Innovation
Open Innovation
Benefits, Impact and Key factors for Innovation

Session 2 – Science Value

From Culture to Innovation
Value for Industries
Value for the Society
Public Engagement in Science

Session 3: Knowledge and Technology Transfer

The knowledge based Society
Research products
The multifaceted process of KTT
The functions of KTT
The role of researchers

Session 4: Working on site

This session will allow to bring together the learnings of the day before in real cases discussion also based on the speaker's experience in real cases that will be presented.

6. BIOGRAPHIES OF LECTURERS



Manuela ARATA

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Founder and President of the Genoa Science Festival and Genova Makers's Village. She was General Director of the National Institute for Physics of Matter and Manager for the CNR's Technology Transfer Officer until 2013. Expert in innovation management, IPR and business creation, Professor of Management of Research and Visiting Professor at the University Del Salvador from Buenos Aires and Higher Council for Science and Technology of the Jordan Kingdom. Co-founder of the Shanghai Academy for Scientific Explainers. Member of the Research, Innovation and Science Policy Experts (RISE) High Level Group (HLG), she has held various positions as an Independent Expert for the European Commission.